




arka™
cabinets

HORIZONTAL VERSION OF THE LOGO



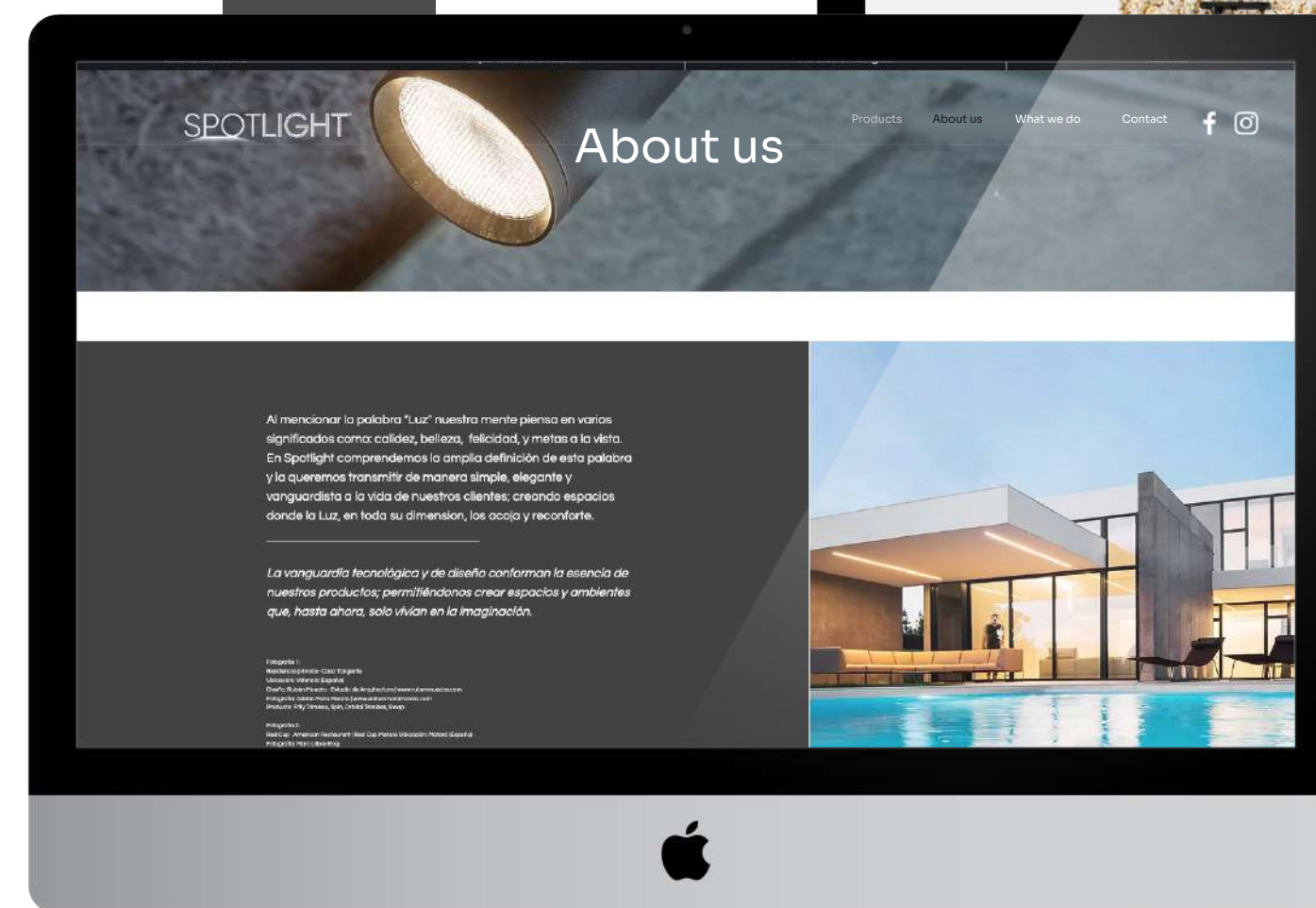
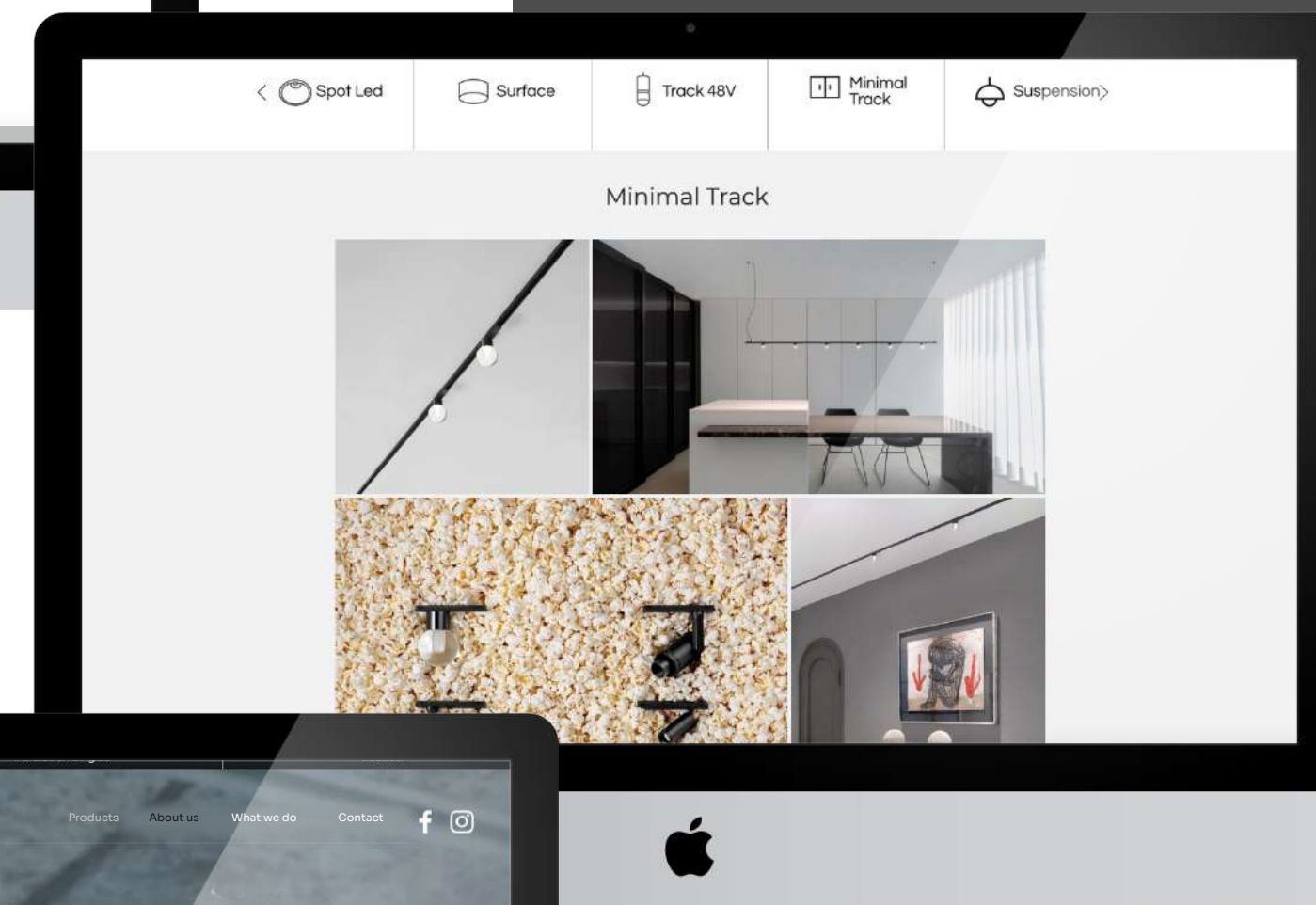
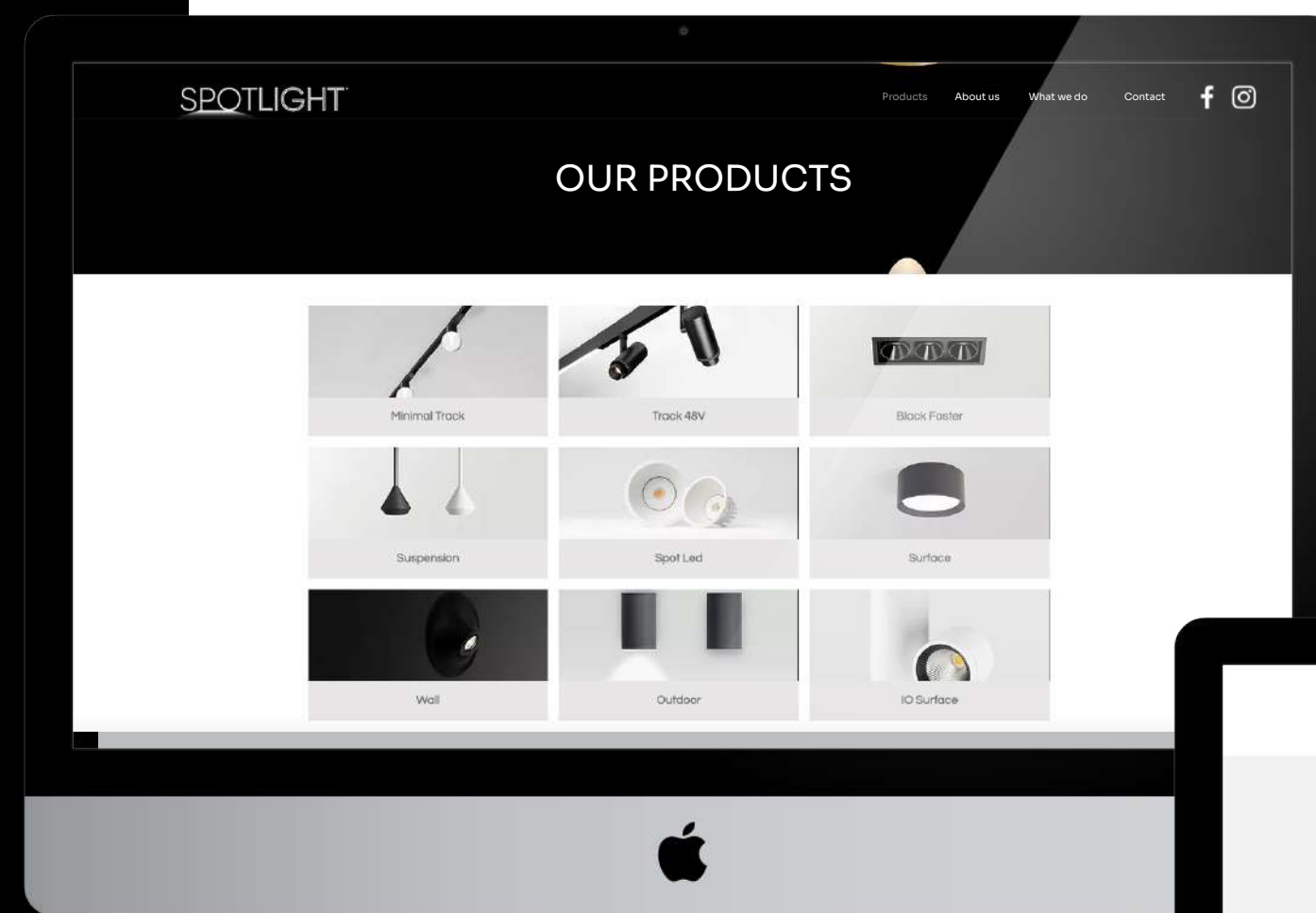
LOGO DESIGN


ac™

SIMPLE VERSION OF THE LOGO

S

WEBSITE



SOCIAL MEDIA POSTS





CHOOSING YAMAN REAL ESTATE,
CHOOSING THE BEST.

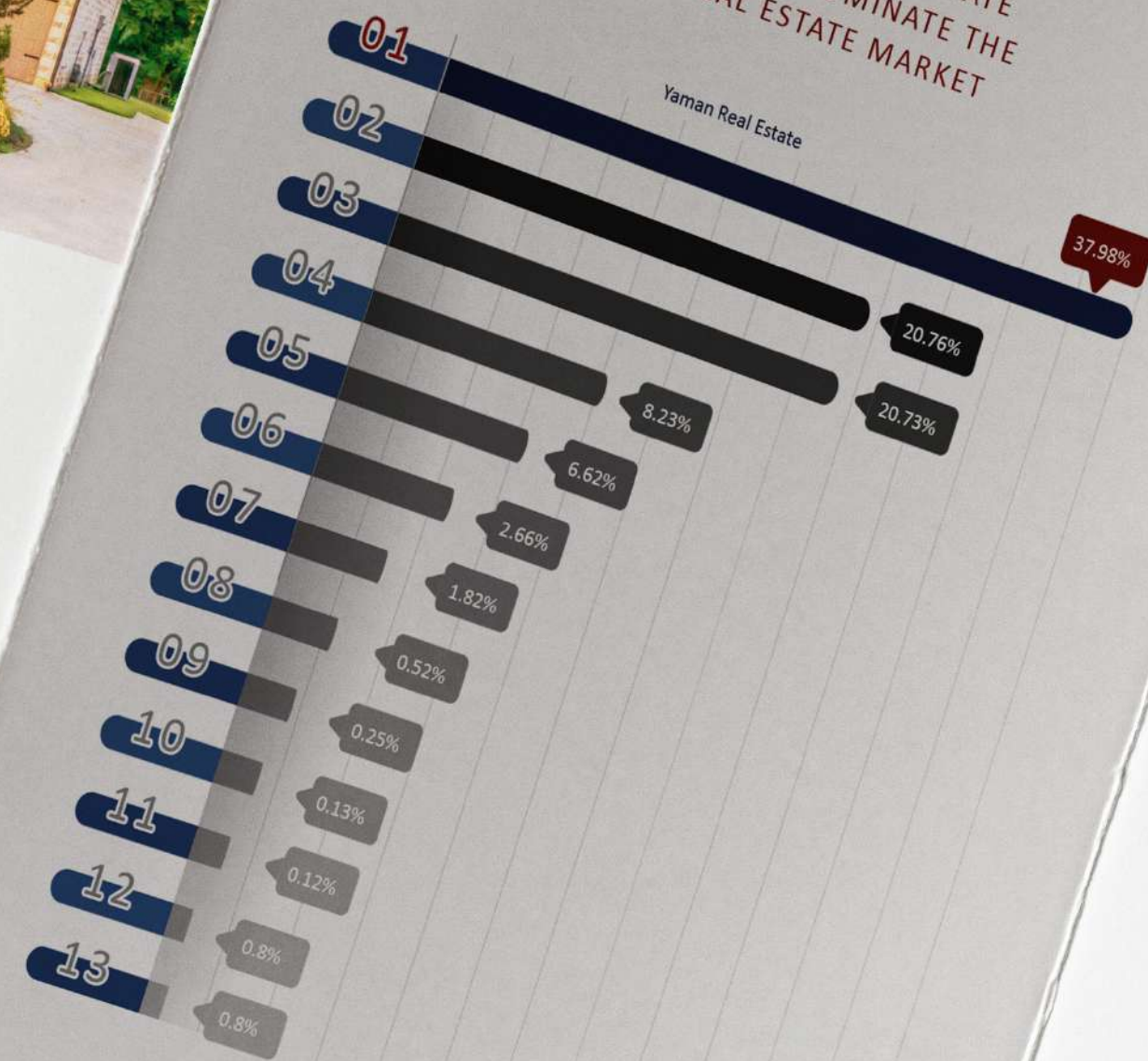
area's top producing agents with over 200 years of combined experience
ative and proven marketing strategies
egrity: trusted for over 70 years as premier name in real estate
ore transactions than any other firm servicing our market
n the best "transition team" to ensure tools and resources put to use for you
technology with the most efficient tools and resources put to use for you
to over 70 of the nation's leading online real estate websites
tion is the very essence of our mission
f New York State Association of Realtors
d veteran/ongoing training
phy options
6 days a week

www.yaman.com



185 Clinton Avenue, Cortland, NY - 607 - 753 - 9644 - www.yaman.com

IN 2022 YAMAN REAL ESTATE
CONTINUED TO DOMINATE THE
LOCAL REAL ESTATE MARKET



Based on MLS and Yaman statistics



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YAMAN REAL ESTATE AGENTS ARE INVESTED,
INVOLVED AND COMMITTED
TO OUR COMMUNITY.

- THE ARTS & YOUTH INVOLVEMENT

 - Homer Center for the Arts
 - Advisory Board member
 - Arts Board member
 - Volunteer
 - Steering Committee Member
 - Stage Manager
 - SUNY Cortland Gospel Choir member
 - Cortland Repertory Theater Board of Directors
 - Choral Union Member
 - Dryden Drama Boosters Member
 - Grace Christian Fellowship Women's Choir member
 - Center Players member
 - Homer Music Booster member
 - Cortland Main Street Music Series volunteer
 - Alton B. Parker Elementary School Shared Decision Making Team member
 - St. Mary's School Advisory Board member
 - YWCA Bridges for Kids Mentor
 - Grace Christian Fellowship Sunday School Teacher
 - Homer School Special Education Committee Member
 - Child Advocacy Center member
 - Homer Central School District volunteer
 - Homer Parent Teacher Organization members
 - and Board member
 - Homer Prom and Cotillion Committee
- LIFT UP HEMI, INC.
PUZZLE SOLVERS
LITTLE TAGS FOUNDATION
Charities founded by agents in the office
- NEW YORK STATE
ASSOCIATION OF REALTORS

 - Education Committee
 - Members
 - Strategic Planning
 - Committee
 - MLS Committee
 - Board of Directors
- UNITED WAY

 - Board of Directors
 - Volunteer
 - Fundraising Chair
 - Chair Triathlon
 - Board of Trustees
 - Chairman



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PREPARING YOUR HOME

With buyers, first impressions count. A small investment of time and money will give your home an edge over other listings in the area when the time comes to show it to a prospective buyer.
Here are some suggestions that will help you get top market value:

GENERAL MAINTENANCE

- Oil squeaky doors
- Tighten doorknobs
- Replace burned out lights
- Clean and repair windows
- Touch up chipped paint
- Repair cracked plaster
- Repair leaking taps and toilets
- Pre-Inspection

CURB APPEAL

- Cut lawns
- Trim shrubs and lawns
- Weed and edge gardens
- Pick up any litter
- Clear walkway and driveway of leaves
- Touch up exterior paint
- Snow removal

BUYING ATMOSPHERE

- Be absent during showings
- Turn on all lights
- Light fireplace (if applicable)
- Open drapes in daytime
- Play quiet background music
- Keep pets outside

THE SPACIOUS LOOK

- Clean stairs and halls
- Clean counters and stove
- Neat and tidy closets
- If necessary, store extra furniture

THE FIRST IMPRESSION

- Clean and tidy entrance
- Functional doorbell
- Polished door hardware
- Pleasing aromas

SPIC AND SPAN

- Shampoo carpets
- Clean washer, dryer, and tubs
- Clean furnace
- Clean fridge and stove
- Clean and freshen bathrooms



185 Clinton Ave.
Cortland, NY

607-423-1507
ndavi@yaman.com

Our VARIETY

We have the widest variety of flowers in the market with the biggest blooms you can imagine. Indulge in our stunning collection, visit www.bemyrose.com



BMyR

BE My ROSE

BEAUTY THAT EMPOWERS

GREENS

Capture the essence of nature



ASPARAGUS



BUPLEURUM



CIRTOMIO



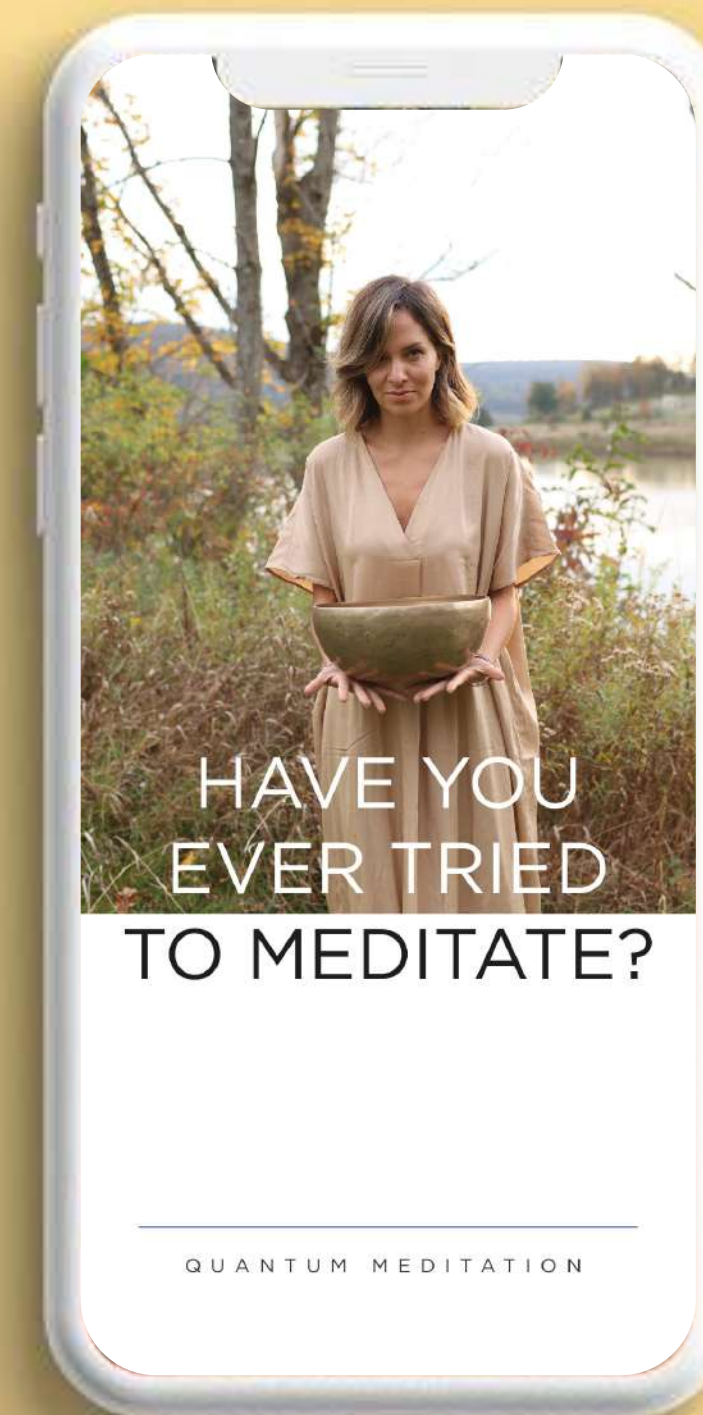
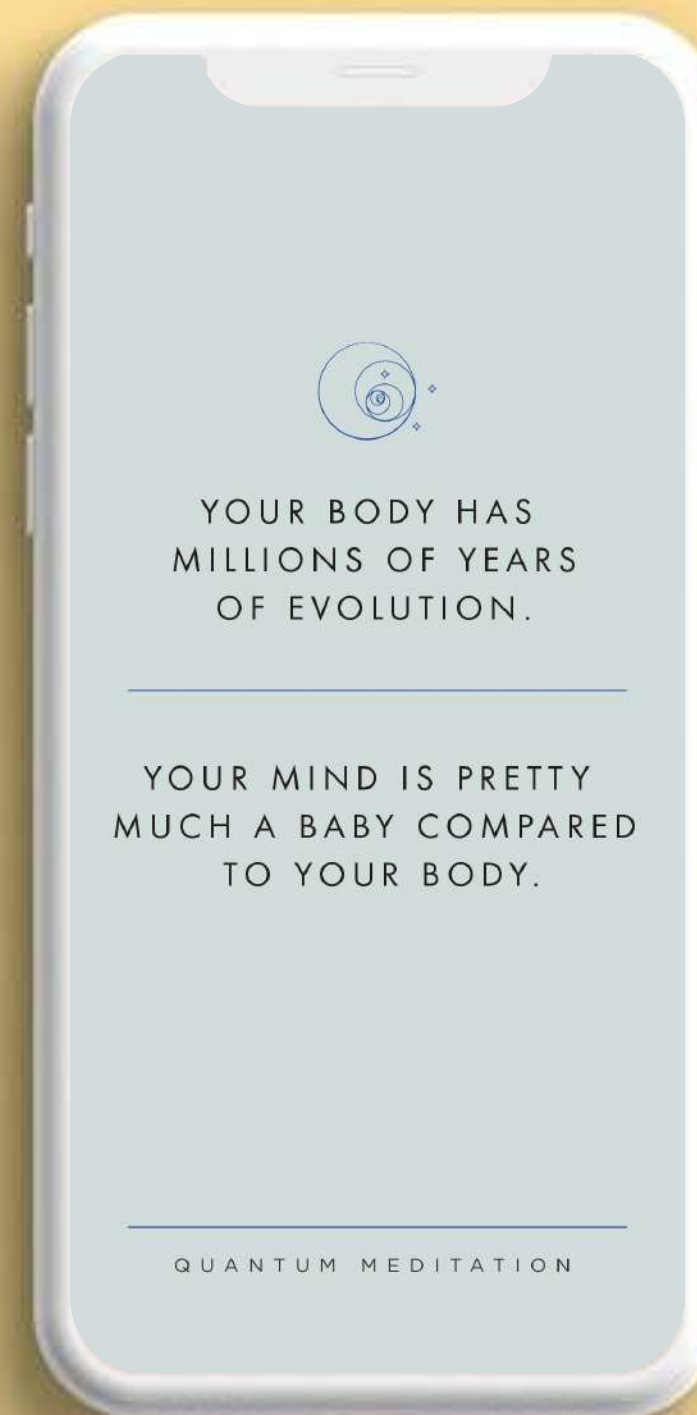
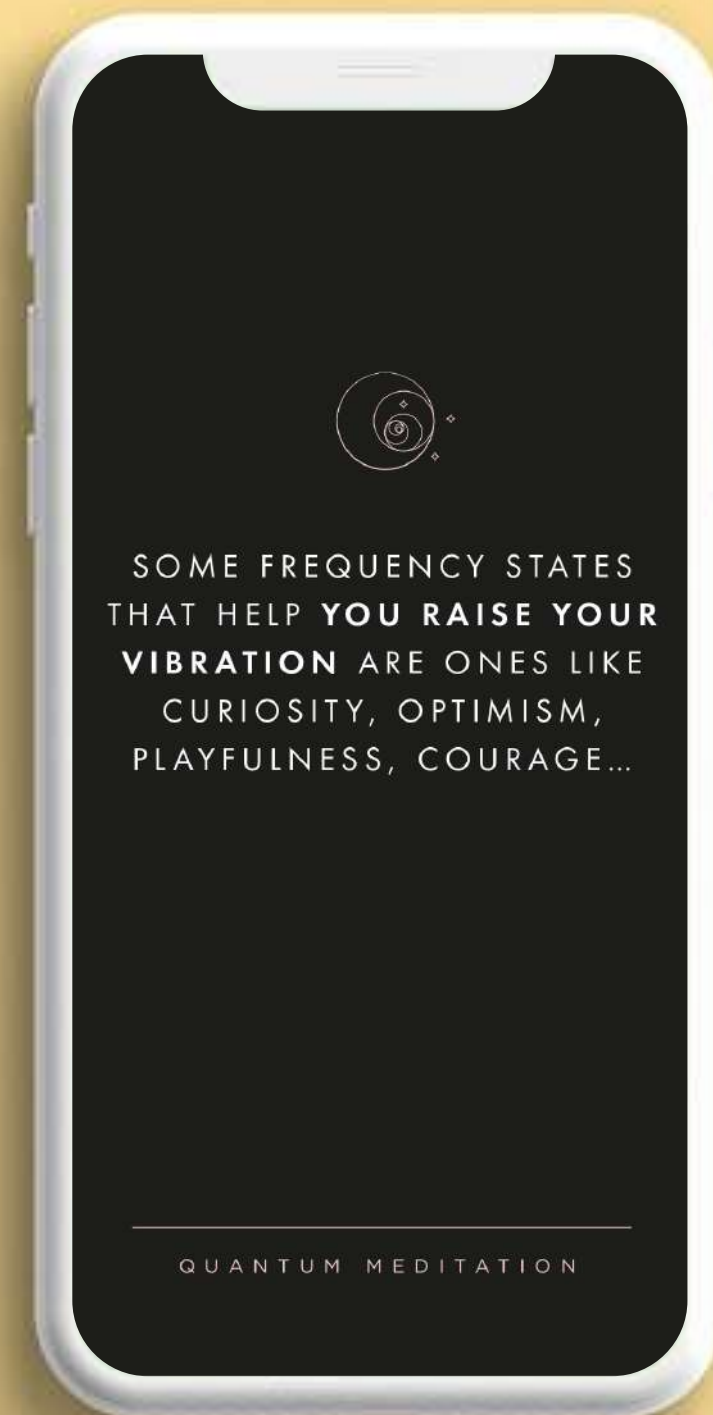
DUSTY MILLER



BROCHURE/CATALOG

SOLO THE BEST





MOODBOARD

01
02

HOME
WOODS
HOME

CUTTING
BOARDS
WOODS
KITCHEN

03
04

CUTTING
BOARDS
WOODS
GRILL

CUSTOM
DESIGN
WOODS
PERSONALIZED

CASTERWOODS
nature's craft

CATALOG / BROCHURE

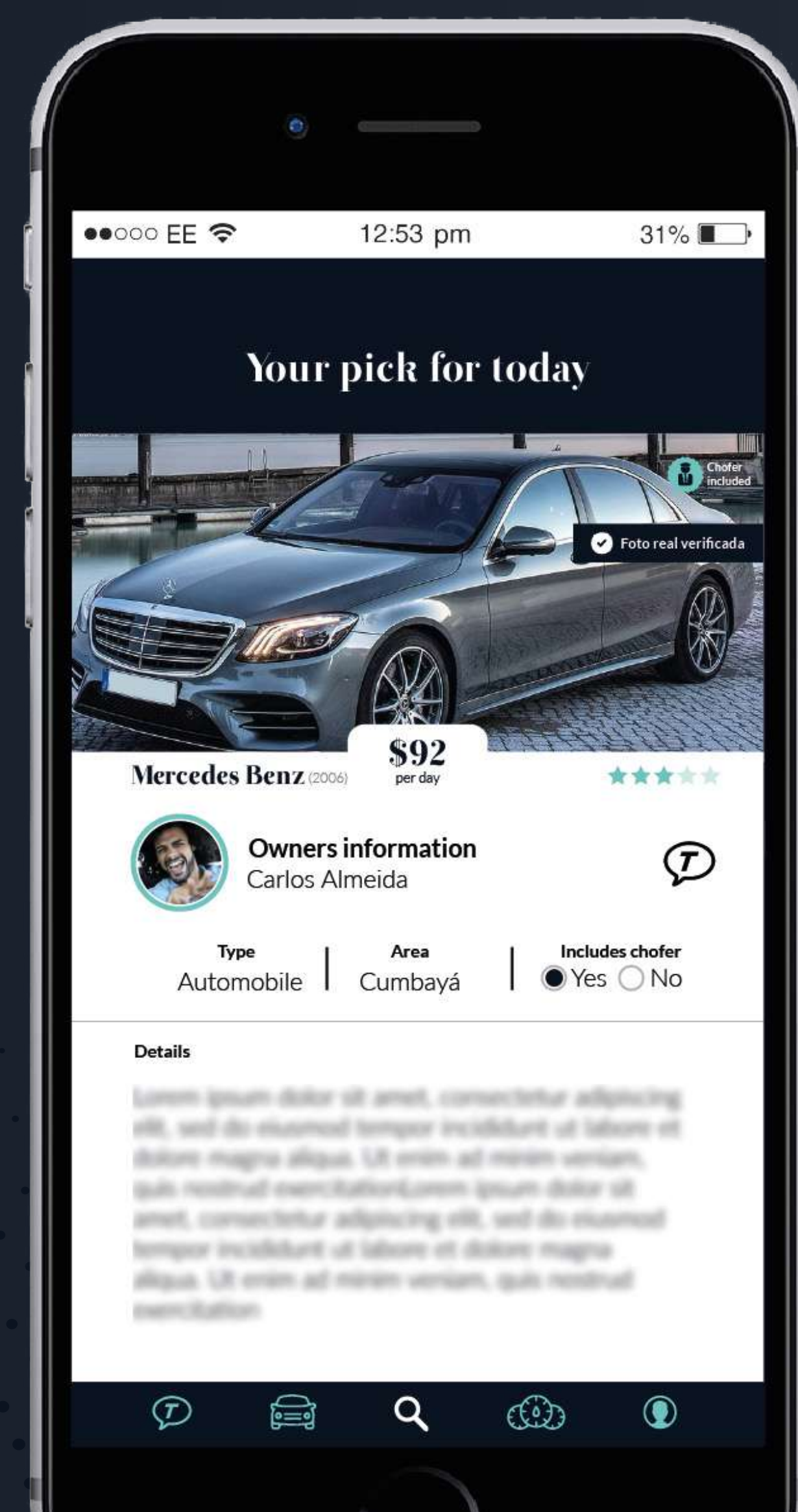
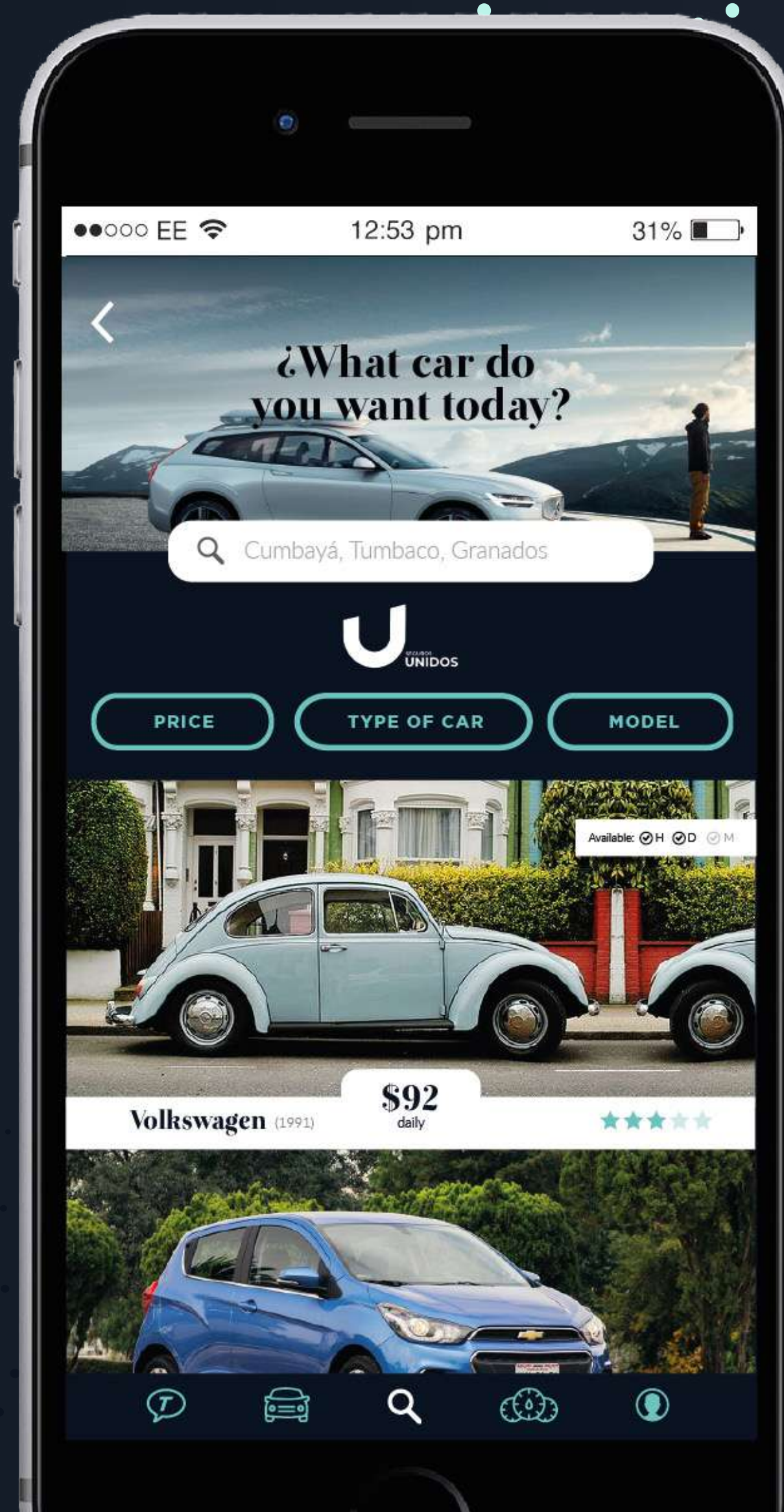
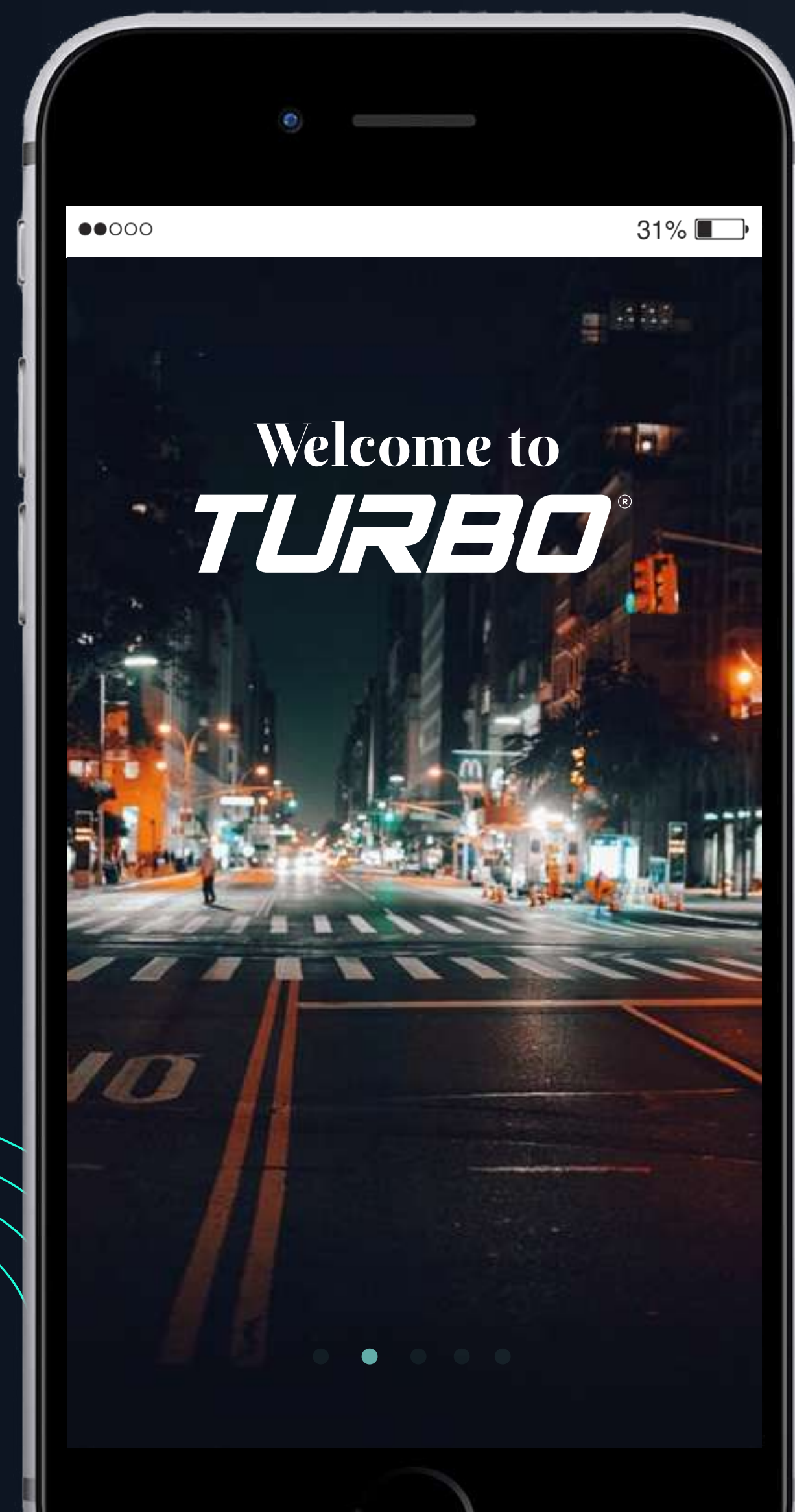
HOME WOODS





STATIONARY DESIGN





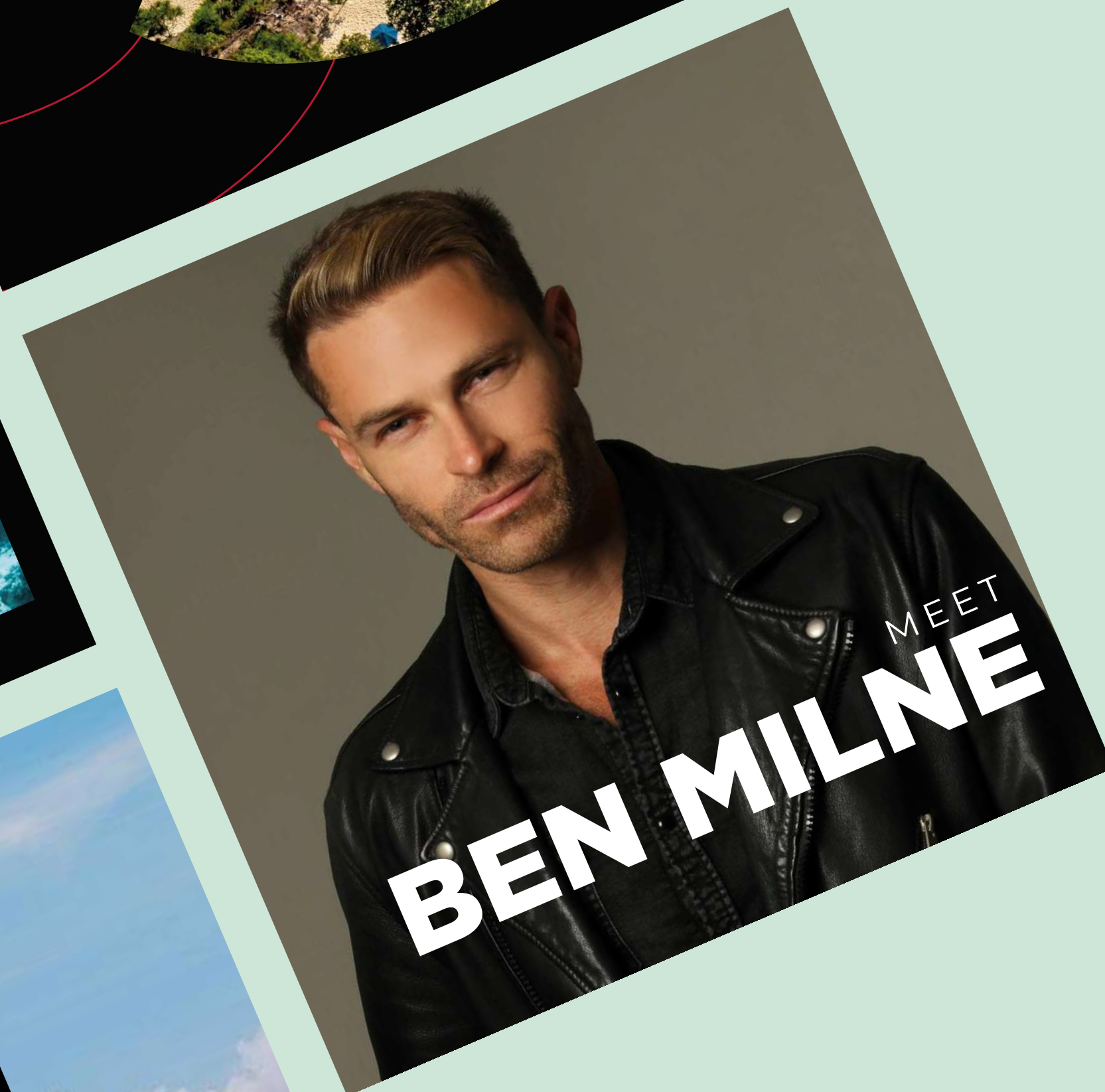
BAKE & BREW
WE KEEP IT FRESH



BRANDING



SOCIAL MEDIA POSTS



SYLLABUS
EMBODY YOUR GENIUS
Collective

MY VALUES

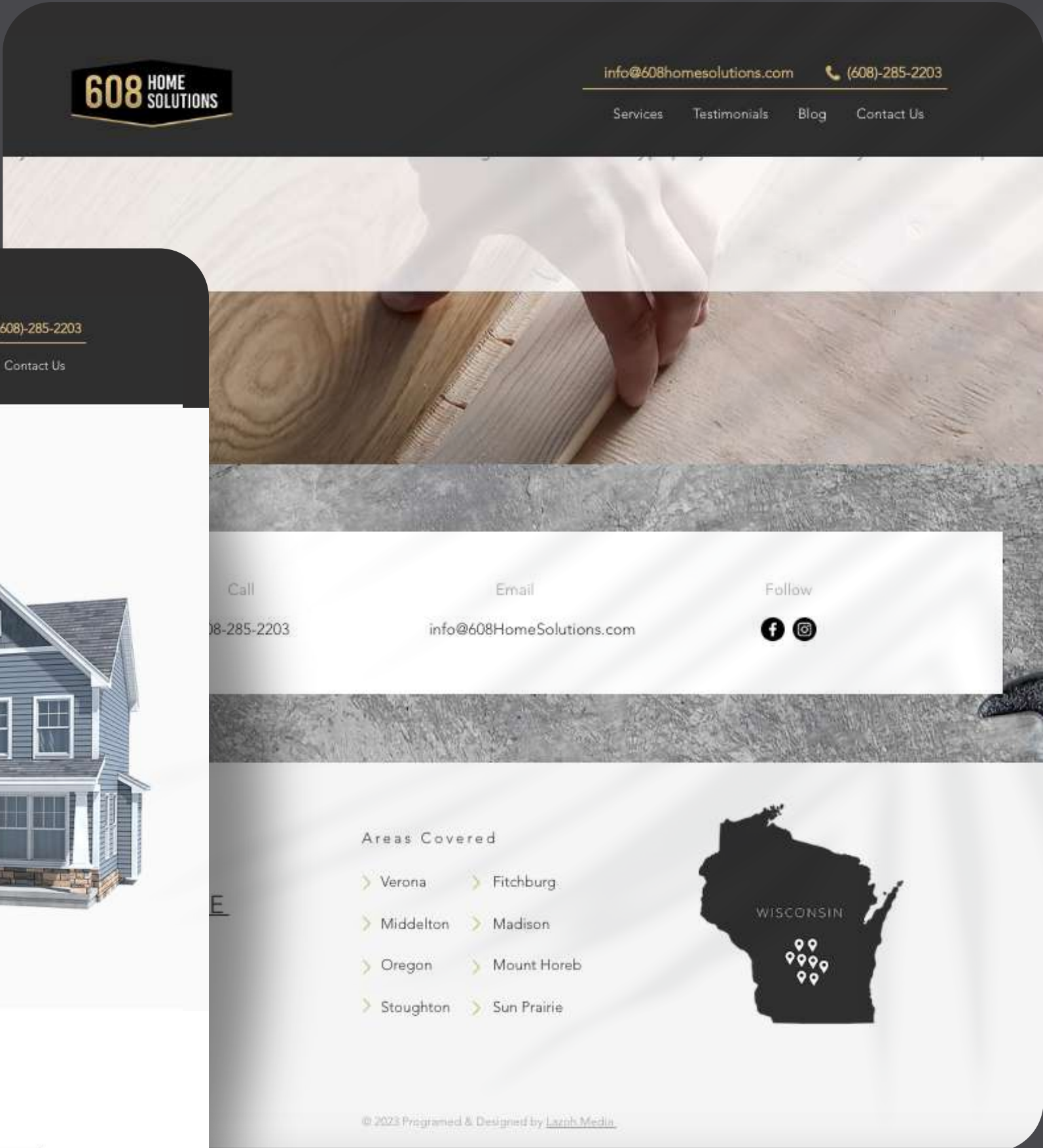
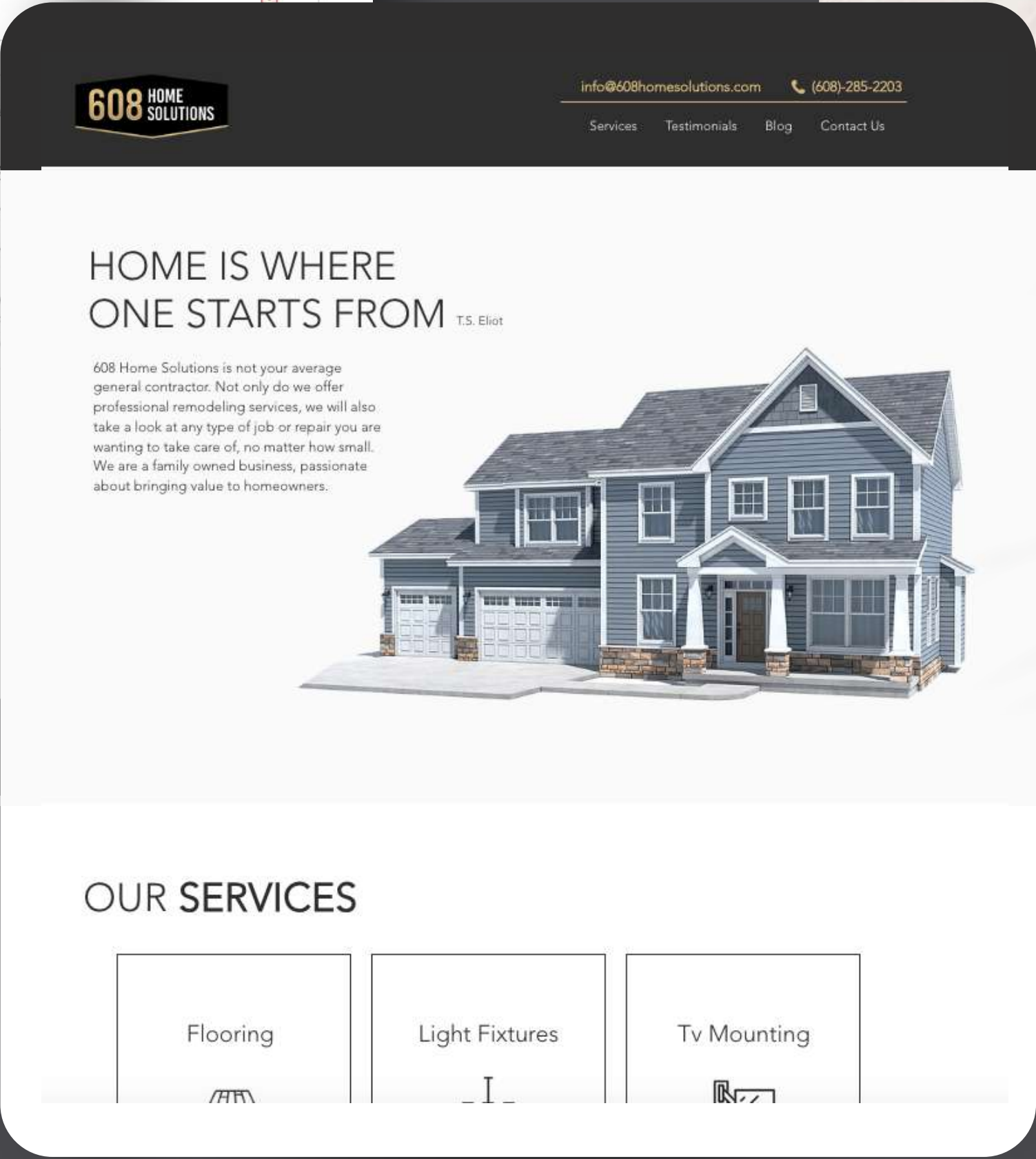
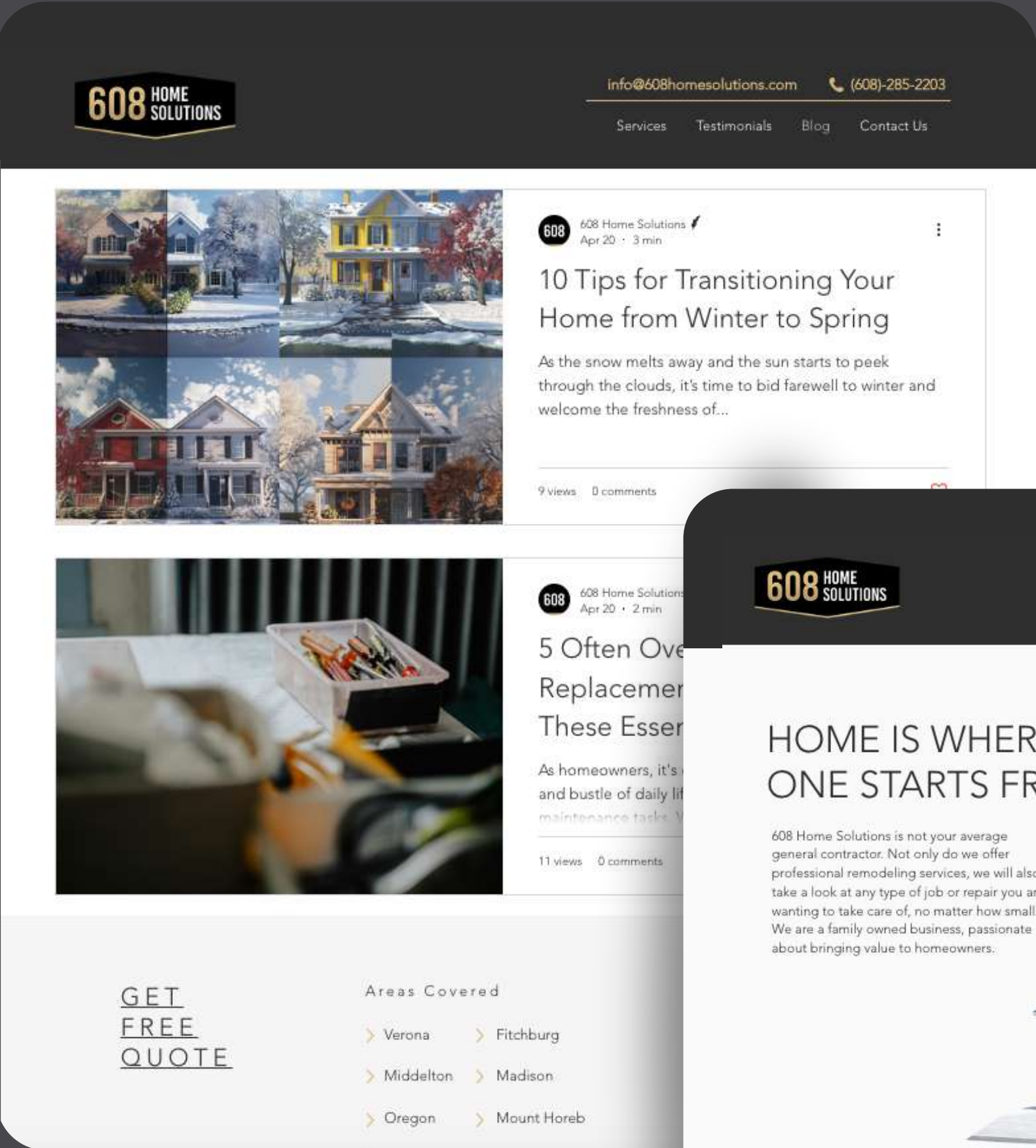
MIS BELIEFS

MIS GOALS

1 YEAR



The most important thing: **OBSERVE** yourself, observe your thoughts, observe your resistance, observe your emotions, just observe what happens and express it in this space. remember: Keep your presence and curiosity when you are discovering your inner critic. You don't need to be more critical of the part of you that has already paid enough with its own criticism, that's how we are coming back to you, undoing what no longer serves you.



Living
your
dream
life.

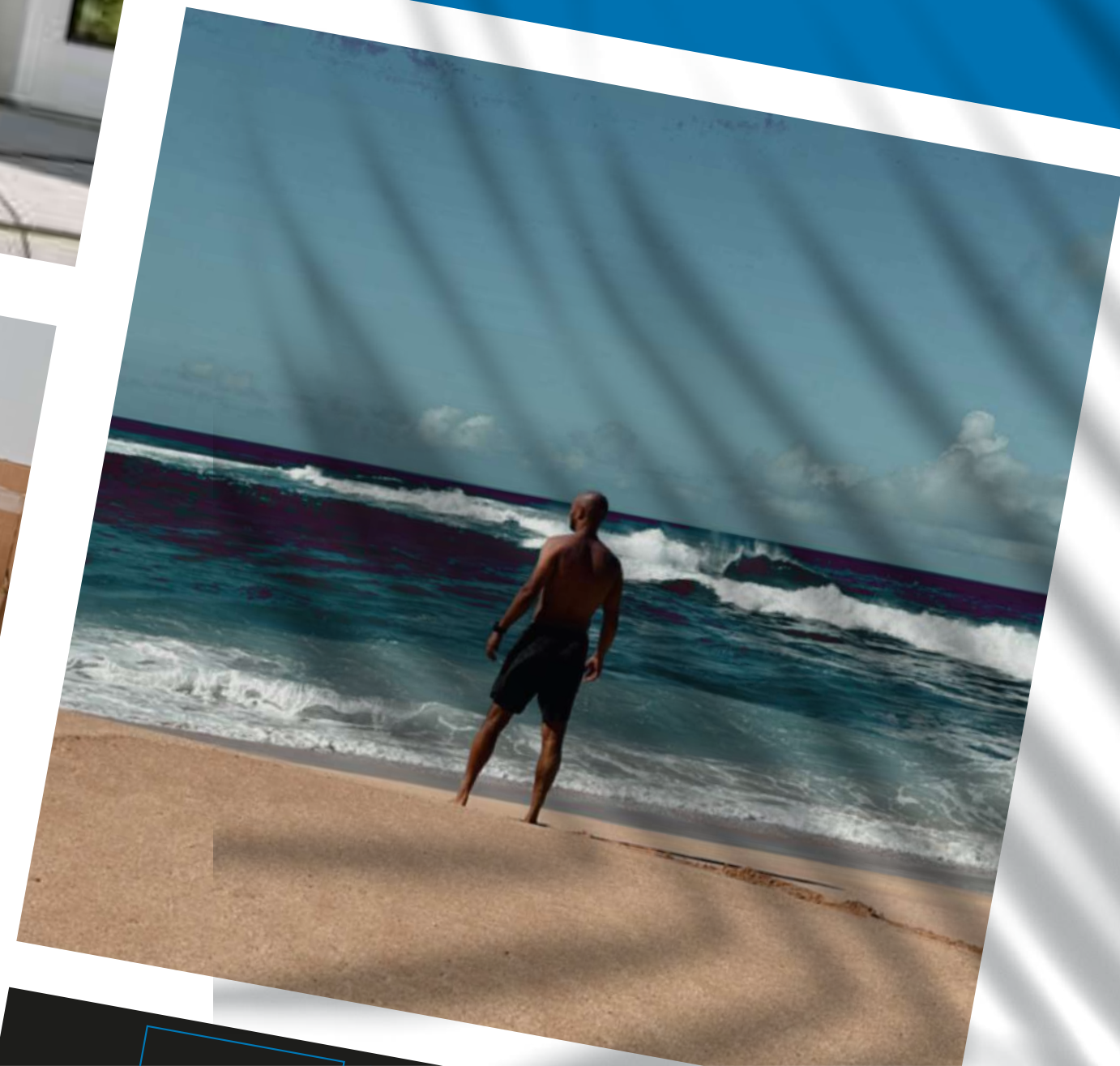


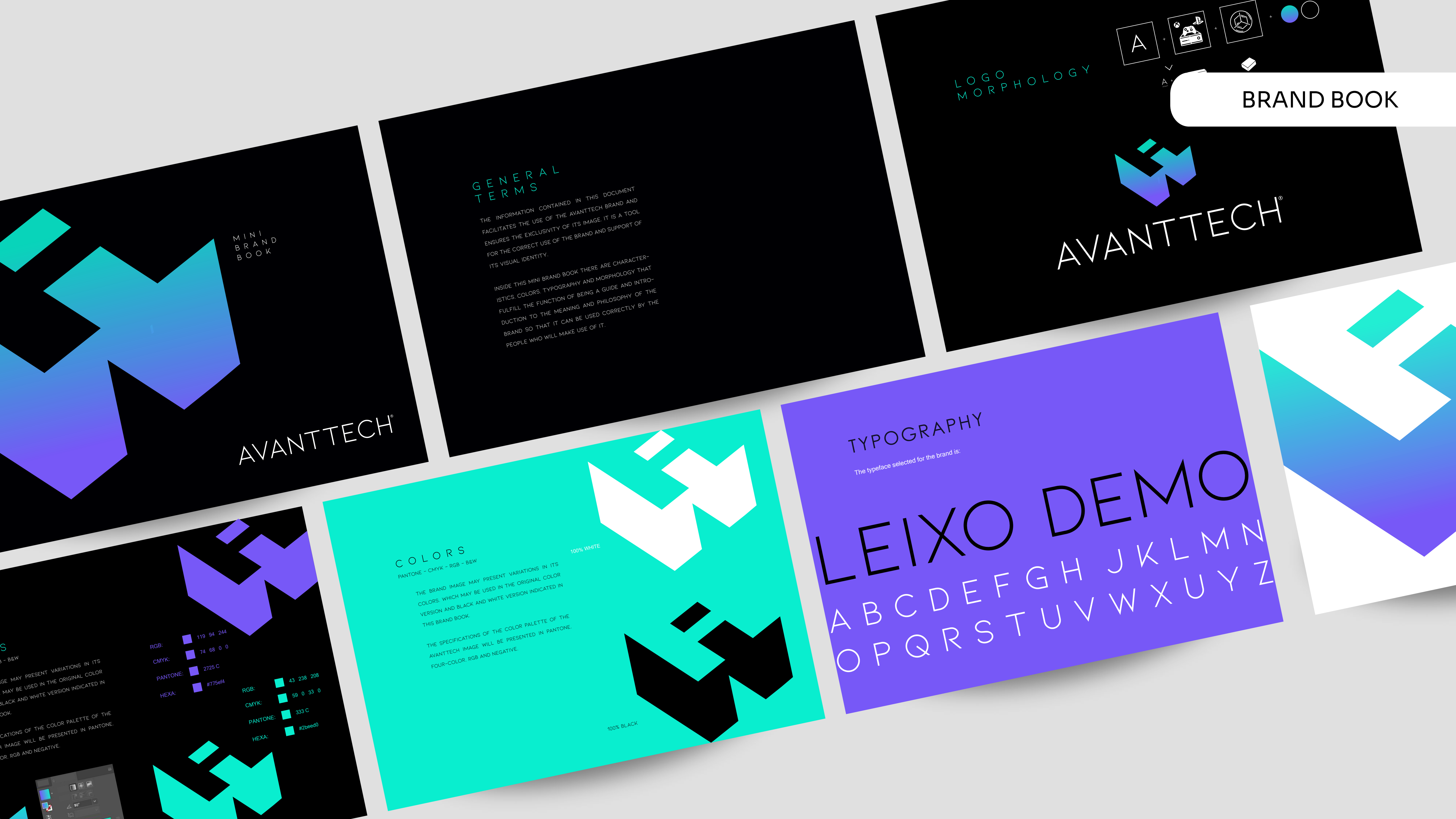
ION
BUZZ

SOCIAL MEDIA

“
Here
comes
the sky
”

ROTH
IRA.





AVANTTECH®

MINI
BRAND
BOOK

GENERAL TERMS

THE INFORMATION CONTAINED IN THIS DOCUMENT FACILITATES THE USE OF THE AVANTTECH BRAND AND ENSURES THE EXCLUSIVITY OF ITS IMAGE. IT IS A TOOL FOR THE CORRECT USE OF THE BRAND AND SUPPORT OF ITS VISUAL IDENTITY.

INSIDE THIS MINI BRAND BOOK THERE ARE CHARACTERISTICS, COLORS, TYPOGRAPHY AND MORPHOLOGY THAT FULFILL THE FUNCTION OF BEING A GUIDE AND INTRODUCTION TO THE MEANING AND PHILOSOPHY OF THE BRAND SO THAT IT CAN BE USED CORRECTLY BY THE PEOPLE WHO WILL MAKE USE OF IT.

LOGO
MORPHOLOGY



AVANTTECH®

BRAND BOOK

COLORS

PANTONE - CMYK - RGB - B&W

THE BRAND IMAGE MAY PRESENT VARIATIONS IN ITS COLORS, WHICH MAY BE USED IN THE ORIGINAL COLOR VERSION AND BLACK AND WHITE VERSION INDICATED IN THIS BRAND BOOK.

THE SPECIFICATIONS OF THE COLOR PALETTE OF THE AVANTTECH IMAGE WILL BE PRESENTED IN PANTONE, FOUR-COLOR, RGB AND NEGATIVE.

100% WHITE

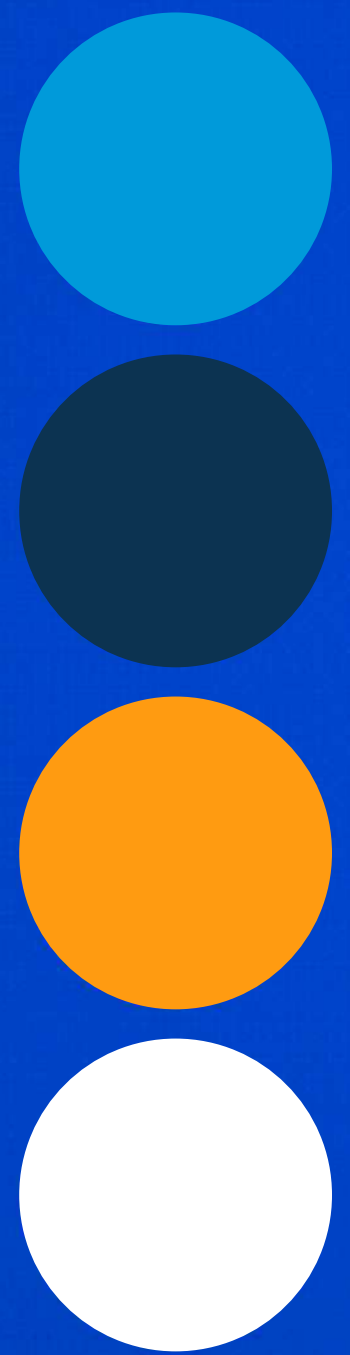
100% BLACK

TYPOGRAPHY

The typeface selected for the brand is:

LEIXO DEMO
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

LOGO + BRANDING





MBOK

ESTMENT

ook,



BROCHURE

ENJOY
PAN

Exp
extraordin
and let your
bilities. You
Lomb

W

this un
and make
of hea

sal